



**RECRUITMENT OF  
STATE, DISTRICT AND BLOCK LEVEL VACANCIES UNDER  
UTTAR PRADESH STATE RURAL LIVELIHOODS MISSION (UPSRLM),  
DEPARTMENT OF RURAL DEVELOPMENT, GOVERNMENT OF UTTAR PRADESH**  
(Please visit <https://www.upsrlm.org> or [www.sams.co.in](http://www.sams.co.in))



## 1. About UPSRLM

The **Uttar Pradesh State Rural Livelihood Mission (UPSRLM)**, under the aegis of Rural Development Department, Government of Uttar Pradesh is an autonomous society registered under the Societies Registration Act, 1860 which was formed in November 2011. **UPSRLM's** mandate is to implement the **National Rural Livelihood Mission (NRLM)** in Uttar Pradesh, which aims at creating efficient and effective institutional platforms of the rural poor enabling them to increase household income through sustainable livelihood enhancements and improved access to financial services. To attain these objectives, **UPSRLM** intends to recruit full time dedicated team of development professionals, through a HRRRA, to implement **NRLM** activities at the state level.

For more information about **UPSRLM, Uttar Pradesh**, please visit, <https://www.upsrlm.org>

**UPSRLM, Uttar Pradesh** on behalf of service provider invites dedicated professionals to apply for the following openings at the State, District and Block Levels.

**Details of vacant positions, the number of posts, qualification, experience, age, and honoraria, are given in the table below:**

## 2. Vacancy Details

S. No.	Position Name	Position Code	Educational Qualification & Work Experience	UR	EWS	OBC	SC	ST	Total	Remuneration INR (Per month)
<b>STATE LEVEL POSITIONS</b>										
1	SMM-Training & Capacity Building	SMM-TCB-UPSRLM	<b>Educational Qualification:</b> Post Graduate Degree in Rural Development/ Social Work / Agriculture/ Business Administration/ Management and allied discipline/ development studies from recognized university /institute OR PG Diploma in above disciplines from recognized university /institute with at least 55% minimum marks or equivalent grade.  <b>Work Experience:</b> Should have at least 07 years of relevant post qualification work experience and fair understanding in the field of Training and Capacity Building of community / institutions Government and other stake holders institutions, organization	01	0	0	0	0	01	Rs. 75,000-100,000/-

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<b>STATE LEVEL POSITIONS</b>										
			development, Gender Activities in large scale rural poverty reduction/eradication program and facilitating building of community institution at State/ national level of which at least 3 years should be in middle management level. A thorough knowledge of substantial experience in the thematic field, knowledge of public policies, experience of managing implementation of large program at least at state level experience of working with government/semi government/ UN/Development Programs, program design skills, strong communication skills (written and oral), ability to work in / with teams, and strong to build capabilities as mentor team members /state functionaries.							
2	SMM--Knowledge Management & Communication / GAC	SMM-KMC-GAC-UPSRLM	<p><b>Educational Qualification:</b> Post Graduate Degree in Rural Development/ Social Work / Business Administration / Management and allied discipline / development studies from recognized university /institute OR PG Diploma in above disciplines from recognized university /institute with at least 55% minimum marks or equivalent grade.</p> <p><b>Work Experience:</b> Should have at least 07+ years of relevant post qualification work experience and fair understanding in the field of Training and Capacity Building of community / institutions Government and other stake holders institutions, organization development, Gender Activities in large scale rural poverty reduction/eradication program and facilitating building of community institution at State/ national level of which at least 3 years should be in middle management level. A thorough knowledge of substantial experience in the thematic field, knowledge of public policies, experience of managing implementation of large program at least at state level experience of working with government/semi government program design skills, strong communication skills (written and oral), ability to work in / with teams, and strong to build capabilities as mentor team members /state functionaries.</p>	01	0	0	0	0	01	Rs. 75,000-100,000/-
3	MM- Farm Livelihoods	MM-FL-UPSRLM	<p><b>Educational Qualification:</b> Post Graduate Degree or Diploma in Rural Development, Agriculture, Social work, Management, Business administration in above discipline from recognized university / institute with at least 55% minimum marks or equivalent grade.</p> <p><b>Work Experience:</b> Should have at least 05+ years of relevant post qualification work experience and understanding in the field of Livelihood (Farm, off farm and on farm) working in poverty reduction programs, worked directly with livelihood collectives or organization promoting livelihood collective, experience in promoting enterprises, forward and backward linkages. Candidate with minimum 2 years in a private sector organization managing a strategic business unit (SBU)</p>	01	0	0	0	0	01	Rs. 45,000-70,000/-

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<b>STATE LEVEL POSITIONS</b>										
4	MM-Human Resources	MM-HR-UPSRLM	<p><b>Educational Qualification:</b> Post graduate Degree in HR Management/ MBA HR / or 2 years PG Diploma in above disciplines from recognized university/institute with at least 55% minimum marks or equivalent grade. Preferred to specialize in Human Resource Management from recognized university/institute.</p> <p><b>Work Experience:</b> Should have at least 05+ years of relevant post qualification work experience in Human Resource and good understanding in the field of developing professionals, Human Resource system, strategic human resource for the community driven development projects/programs in national, international scenario. The developing and maintenance of HR Policies, process, system, recruitment, performance management, retention, Statuary compliances and the incumbent should have experience on developing system at state/national level of which 2 years should be in middle management level social/community development sector.</p>	01	0	0	0	0	01	Rs. 45,000-70,000/-
5	MM-Admin & Finance	MM-AF-UPSRLM	<p><b>Educational Qualification:</b> MBA in Finance/ CA/ ICWA from recognized university/institute/or Post Graduate Diploma in above discipline from recognized university/institute with at least 55% minimum marks or equivalent grade.</p> <p><b>Work Experience:</b> Should have at least 05+ years of relevant post qualification work experience in Finance and Administration in a large-scale program / Organization. Should have experience in taxation and other statutory formalities of government/and other international agencies, experience in working of a world bank funded Mission at the state/national level of which at least 2 years should be at District/ State/ National level.</p>	01	0	0	0	0	01	Rs. 45,000-70,000/-
6	MM-Procurement	MM-PROC-UPSRLM	<p><b>Educational Qualification:</b> Post Graduate degree/ MBA in Finance/ CA/ ICWA from recognized university/institute with at least 55% minimum marks or equivalent grade.</p> <p><b>Work Experience:</b> Should have at least 05+ years of relevant post qualification work experience in procurement of goods and services. Should have experiences on procurements norms and policies of Government /Non-government Reputed agency / other international agencies, experience in working of a world bank funded Mission at the District/ state/national level of which at least 2 years should be in middle management level</p>	01	0	0	0	0	01	Rs. 45,000-70,000/-

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<b>STATE LEVEL POSITIONS</b>										
7	MM--Knowledge Management & Communication / GAC	MM-KMC-GAC-UPSRLM	<p><b>Educational Qualification:</b> Post Graduate Degree in Business Management/ Rural Development/ Rural Management/ Social Sciences /Economics /Sociology/ Anthropology/Social Work / OR equivalent grade.</p> <p><b>Work Experience:</b> Should have at least 05+ years of relevant post qualification work experience in Social Mobilization – promotion of SHGs &amp; their institutions, Training and Capacity Building, Gender Activities in large scale rural poverty reduction/eradication programs, of which at least 02 years should be at District/ Block level.</p>	01	0	0	0	0	01	Rs. 45,000-70,000/-
8	MM Research & Studies	MM-RS-UPSRLM	<p><b>Educational Qualification:</b> Post graduate degree or diploma in Rural development /Social work/ Economics/ Mathematics/ Statistics/ Management /Business administration and allied disciplines /development studies from recognized university /institute/with at least 55% minimum marks or equivalent grade Or B. Tech in Computer Sciences from recognized university/institute/with at least 60% minimum marks or equivalent grade</p> <p><b>Work Experience-:</b> Should have Post graduate degree along with at least post qualification 05+ years of relevant work experience and descent understanding of monitoring, evaluation, learning and strong acumen in development sector specially in SHG's and institution development and have strong knowledge of IT based Research tools and techniques viz. SPSS, Excel of program learning at state/national level of which 2 years should be in middle management level.</p>	01	0	0	0	0	01	Rs. 45,000-70,000/-
9	Mission Executive HR	ME-HR-UPSRLM	<p><b>Educational Qualification:</b> Post graduate Degree in HR Management/ MBA HR / or 2 years PG Diploma in above disciplines from recognized university/institute with at least 55% minimum marks or equivalent grade. Preferred to specialize in Human Resource Management from recognized university/institute.</p> <p><b>Work Experience:</b> Should have at least 03+ years of relevant post qualification work experience in Human Resource and good understanding in the field of developing professionals, Human Resource system, strategic human resource for the community driven development projects/programs in national, international scenario. The developing and maintenance of HR Policies, process, system, recruitment, performance management, retention, Statuary compliances and the incumbent should have experience on developing system at state/national levels</p>	01	0	0	0	0	01	Rs. 30,000-45,000/-

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<b>STATE LEVEL POSITIONS</b>										
10	Senior Technical Expert/ SMM -Digital Finance	STE-SMM-DF- UPSRLM	<p><b>Educational Qualification:</b> Post Graduate degree or diploma (equivalent) preferably in Rural Development Management, Master in Social Work, Financial Management</p> <p><b>Work Experience:</b> Minimum 07 years of relevant experience in related sector with experience of design, planning and working in large scale projects of government/non-government organization at state/national Level. Have experience in strengthening of Digital Finance Initiatives. Should have knowledge of programme, systems and data and fund management activities in the state. Should have worked with Corporate BC and Banks for data sharing for monitoring of Digital Finance initiatives. Should have experience in support in the identification of cadre and their trainings and deployment.</p>	01	0	0	0	0	01	Rs. 75,000-100,000/-
11	Technical Expert/MM- Forward Linkage	TE-MM-FL- UPSRLM	<p><b>Educational Qualification:</b> Should be a Post Graduate in Agri-business management / Rural Management / Rural Marketing or MBA in Marketing from a reputed university/ institute. Candidate with UG/PG in agriculture or veterinary science is desirable.</p> <p><b>Work Experience:</b> Should have an experience of minimum 5 years in which 3 years of handling value chain development/ market linkage for agriculture produce. She/he should have experience of procurement and marketing of specific agri-commodity in large scale Candidate with experience in managing agriculture commodity supply chain in companies engaged in agribusiness, P&amp;L handling experience in a corporate environment would be preferred. Candidate with experience in enterprise promotion, business advisory services, forward and backward linkages for large agriculture-based businesses would be given priority. Experience of starting a business / vertical within a corporate environment would be preferred.</p>	01	0	0	0	0	01	Rs. 45,000-70,000/-
12	Technical Expert/MM- Enterprise Promotion	TE-MM-EP- UPSRLM	<p><b>Educational Qualification:</b> MBA in Finance/ Rural Management/Marketing from an institution of repute or CA or ICWA</p> <p><b>Work Experience:</b> Minimum of 5 years of experience working on sales/marketing support to clusters/micro and small enterprises. Preference will be provided to candidates with experience in private sector. Experience of working in teams and managing relationships with all stakeholders. Strong in numeracy, analytical, and business skills. Good team player with strong ability to work in teams and with people with no direct reporting relationships.</p>	01	0	0	0	0	01	Rs. 45,000-70,000/-

S. No.	Position Name	Position Code	Educational Qualification & Work Experience	UR		OBC	SC	ST	Total	Remuneration INR (Per month)
				UR	EWS					
<b>DISTRICT LEVEL POSITIONS</b>										
13	District Functional Manager- Social Mobilisation & Capacity Building	DFM-SMCB- UPSRLM	<p><b>Educational Qualification:</b> Post Graduate Degree in Business Management/ Rural Development/ Rural Management/ Social Sciences /Economics /Sociology/ Anthropology/Social Work OR 2 years PG Diploma in above disciplines</p> <p><b>Work Experience:</b> Should have of at least 03+ years of relevant post qualification work experience in Social Mobilization – promotion of SHGs &amp; their institutions, Training and Capacity Building, Gender Activities in large scale rural poverty reduction programs, of which at least 01 year should be at the Block Level or above.</p>	9	1	5	4	0	19	Rs. 30,000-45,000/-
14	District Functional Manager- Micro Finance & Financial Inclusion	DFM-MFFI- UPSRLM	<p><b>Educational Qualification:</b> Post Graduate Degree in Business Management/ Rural Development/ Rural Management/ Social Work/ Sociology/ Economics/ Commerce OR 2 years PG Diploma in above disciplines.</p> <p><b>Work Experience:</b> Should have of at least 03+ years of relevant post qualification work experience in Micro finance Sector/ banking sector in large scale rural poverty reduction program of which at least 01 year should be at the Block Level or above</p>	9	1	5	5	0	20	Rs. 30,000-45,000/-
15	District Functional Manager- Farm Livelihood /Non-Farm	DFM-FL-NFM- UPSRLM	<p><b>Educational Qualification:</b> Post Graduate Degree in Business Management/ Rural Development/ Rural Management/ Social Work/ Sociology / marketing/ International Business/ Economics/ Agriculture and Allied/ Veterinary Science OR 2 years PG Diploma in above disciplines.</p> <p><b>Work Experience:</b> Should have of at least 03+ years of relevant post qualification work experience in livelihood promotion in large-scale rural poverty reduction programs in promoting On-Farm/ Non-Farm interventions in agriculture, dairy, enterprise promotion with farmers/ groups/FPO, organizing market-oriented training for employment for women and youth, including in rural communities, of which at least 01 year should be at the Block Level or above.</p>	7	1	5	4	0	17	Rs. 30,000-45,000/-
16	District Functional Manager- MIS & M&E	DFM-MIS-ME- UPSRLM	<p><b>Educational Qualification:</b> MCA/ BE/ B Tech (Computer Science/ IT/ M.Sc -CS., ECE) / MBA/ MSW OR Post Graduate Degree Rural Management/ Rural Development, Business Management OR 2 years PG Diploma in the above disciplines.</p> <p><b>Work Experience:</b> Should have of at least 03+ years of relevant post qualification work experience in operation of MIS software in large scale poverty reduction program, including experience in database management at least 01 year should be at the Block Level or above.</p>	7	1	5	4	0	17	Rs. 30,000-45,000/-

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				UR	EWS					
<b>DISTRICT LEVEL POSITIONS</b>										
17	Accountant	ACCOUNTANT-UPSRLM	<p><b>Educational Qualification:</b> Graduate (B. Com) from recognized university /institute/ or Diploma in above discipline from recognized university/institute. Proficiency in Computer/ MS Office work, knowledge of Tally accounting and other accounting software.</p> <p><b>Work Experience:</b> Should have of at least 02+ years of relevant post qualification work experience in the field of Accounting and Finance in large development Mission, of which at least 01 year should be at the Block Level or above.</p>	14	2	9	7	0	32	Rs. 10,000-15,000/-
<b>BLOCK LEVEL POSITION</b>										
18	Cluster Coordinator	CL-CORD-UPSRLM	<p><b>Educational Qualification:</b> Graduate Degree from recognized university.</p> <p><b>Work Experience:</b> Should have minimum of 02+ year of relevant post qualification work experience in implementing Social/ Community Development programs, livelihood, SHGs programs. Should have experience in handling large and multi-disciplinary team with demonstrated leadership skills.</p>	623	69	374	291	28	1385	Rs. 12,000-25,000/-

### **3. Important Notes:**

१. राज्य स्तर के लिए अधिकतम आयु सीमा 55 वर्ष एवं जनपद एवं विकास खण्ड के प्रोफेशनल्स हेतु अधिकतम आयुसीमा 40 वर्ष होगी।
२. राज्य सरकार के नियमानुसार अभ्यर्थियों को आयुसीमा में छूट का पालन किया जायेगा।
३. अभ्यर्थियों को अंग्रेजी एवं हिन्दी भाषा एवं कम्प्यूटर (एम0एस0आफिस) का अच्छा ज्ञान अनिवार्य होगा।
४. राज्य सरकार के नियमानुसार महिलाओ एवं दिव्यांगजनो को अनुमन्य आरक्षण का पालन किया जायेगा।
५. पदों पर चयनित सभी प्रोफेशनल्स पूर्ण रूप से सेवा प्रदाता के कर्मचारी होंगे।
६. भर्ती उपरांत चयनित सभी प्रोफेशनल की वैधता एक वर्षीय, परियोजनावधि के अनुसार परफोर्मेंस बेस्ड होंगे।
७. रिक्तियों की संख्या बिना किसी पूर्व सूचना के बढ़ाई या घटाई जा सकती है।
८. उत्तर प्रदेश राज्य ग्रामीण आजीविका मिशन के पास किसी भी स्तर पर भर्ती प्रक्रिया को निरस्त व संशोधित करने के समस्त अधिकार सुरक्षित हैं।
९. आवेदन हेतु कोई शुल्क नहीं लिया जायेगा।
१०. पदों के आवेदन की तिथि 25.1.2022 से 25.2.2022 तक होगी।
११. सभी पदों के लिखित परीक्षा में न्यूनतम 40 प्रतिशत अंक प्राप्त करने पर ही अभ्यर्थी अगले चरण हेतु पात्र होगा।