



भारतीय रिज़र्व बैंक/ Reserve Bank of India
संचार विभाग/ Department of Communication

Release of Advertisements – Calling for bids through E-tendering

Department of Communication (DoC) intends to release advertisements in leading newspapers (details attached) from Thursday, July 18, 2024 (tentatively) titled **“Recruitment for the post of Grade B DR (General/DEPR/DSIM) - PY 2024”**.

The details of the proposed advertisement are given below

S.N	Name of the Newspapers	Edition	Language	Size
1.	Times of India	All Edition	English	8 (W) x 10 (H) = 80 sq cms
2.	Hindustan Times	All Edition	English	8 (W) x 10 (H) = 80 sq cms
3.	Economic Times	All Edition	English	8 (W) x 10 (H) = 80 sq cms
4.	Mint	All Edition	English	8 (W) x 10 (H) = 80 sq cms
5.	The Hindu	All Edition	English	8 (W) x 10 (H) = 80 sq cms
6.	Hindu Business Line	All Edition	English	8 (W) x 10 (H) = 80 sq cms
7.	The Telegraph	All Edition	English	8 (W) x 10 (H) = 80 sq cms
8.	Indian Express	All Edition	English	8 (W) x 10 (H) = 80 sq cms
9.	Financial Express	All Edition	English	8 (W) x 10 (H) = 80 sq cms
10.	Assam Tribune	All Edition	English	8 (W) x 10 (H) = 80 sq cms
11.	Dainik Bhaskar (All group)	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
12.	Amar Ujala	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
13.	Navbharat Times	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
14.	Hindustan	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
15.	Dainik Jagran (All group)	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
16.	Navbharat (All group)	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
17.	Asomiya Pratidin	All Edition	Assamese	8 (W) x 10 (H) = 80 sq cms
18.	Anand Bazar Patrika	All Edition	Bangla	8 (W) x 10 (H) = 80 sq cms
19.	Divya Bhaskar	All Edition	Gujarati	8 (W) x 10 (H) = 80 sq cms
20.	Lokmat	All Edition	Marathi	8 (W) x 10 (H) = 80 sq cms
21.	Malayalam Manorma	All Edition	Malayalam	8 (W) x 10 (H) = 80 sq cms
22.	Vijayvani	All Edition	Kannada	8 (W) x 10 (H) = 80 sq cms
23.	Ajit	All Edition	Punjabi	8 (W) x 10 (H) = 80 sq cms
24.	Sambad	All Edition	Odiya	8 (W) x 10 (H) = 80 sq cms
25.	Eenadu	All Edition	Telugu	8 (W) x 10 (H) = 80 sq cms
26.	Dina Thanti	All Edition	Tamil	8 (W) x 10 (H) = 80 sq cms
27.	Daily Taskin	All Edition	Urdu	8 (W) x 10 (H) = 80 sq cms
28.	Munsif	All Edition	Urdu	8 (W) x 10 (H) = 80 sq cms



29.	Employment News	All Edition	English + Urdu	8 Full pages
30.	Rojgar Samachar	All Edition	Hindi	8 pages

Important Dates: Tentative

Tender Start View Date: **Tuesday, June 25, 2024 from 1730 hrs**

Bid Start Date: **Tuesday, June 25, 2024 from 1730 hrs**

Bid Close Date: **Monday, July 15, 2024, at 1530 hrs**

Bid Opening Date and Time: **Monday, July 15, 2024, at 1600 hrs**

Release of Advertisement in newspapers (tentatively): **Thursday, July 18, 2024 onwards**

TERMS AND CONDITIONS

Please note that no physical bids will be accepted. All the bids must be submitted through MSTC portal (<https://www.mstcecommerce.com/RBI>) against event number (RBI/DOC-Central Office Departments/Others/3/24-25/ET/96) only.

Agency will be shortlisted on the basis of L1 (including net media cost, agency commission and applicable taxes) and should bid strictly for the plan and in format given in the tender document. The participating agencies are required to submit the Net Media Cost, Agency Commission and applicable taxes separately in the E-tender. Failure to do so will result in rejection of bid of the particular agency.

Once an advertising agency is shortlisted, the agency is required to execute the work without fail. The shortlisted agency is required to release the spots strictly as per the plan given in the tender document. Failure to do so will result in appropriate action being taken against the erring agency.

Reserve Bank of India reserves the right to amend the proposed plan. In such a situation, a fresh e-tender shall be uploaded on the MSTC portal (<https://www.mstcecommerce.com/RBI>) with necessary changes/corrections and the agencies will be required to re-bid.

TDS and TDS under GST will be deducted as per applicable rate. Clarifications, if any, may be sent via email to nbasumatary@rbi.org.in and darshann@rbi.org.in

The advertising agencies should treat all documents, information, data and communication of and with the Bank as privileged and confidential.

Empanelled advertising agencies shall not, without Bank's prior written consent, disclose any specification, plan, sample or information or data or drawings/designs furnished by or on behalf of the Bank to any person other than a person employed by the agency in the performance of the work.



Disclosure to any such person employed by the agency shall be made in utmost confidence and should extend only as far as may be necessary and relevant for the purpose of such performance.

We will appreciate a confirmation regarding the participation in tender. If we do not get a reply, it will be construed that the agency is not interested in participating in the tender. In such a case, RBI will be constrained to take appropriate action against the non-participating agencies.

Please find the below updated contact details of MSTC Mumbai Centralized helpdesk for vendors:

033 40645207, 033 40609118, 033 40645316, 033 22901004 and 033 22895064.

The bidders can also submit their issues vide e-mail at helpdesk@mstcindia.co.in

Helpdesk at MSTC Mumbai for vendors 022-22870471/22886266

Ms. Archana Juneja, Asst. Mgr.

Mobile no.-9990673698

Email id- archana@mstcindia.co.in

Ms. Rupali Pandey, Asst. Mgr.

Mobile no.-9458704037

Email id- rpandey@mstcindia.co.in

Mr. Abhishek Kr. Kanaujia, Executive

Mobile no.-9953089772